



2020 Referral Program

We wish to reward current Dale Insurance clients who refer friends, family members, and others to our agency.

Beginning 1/1/2020 through 12/31/2020, Each person who refers a "Qualifying Person or Family" will be entered into our \$250 drawing.

Guidelines and restrictions:

- "Qualifying Person or Family" - The referred party must qualify for standard or preferred insurance. They generally must have prior insurance, good driving records & claims experience, and they must maintain their cars/property and have at least one "full coverage" vehicle or property to insure. Dale Insurance reserves the right to determine final eligibility.
- We must be able to collect enough information to offer a firm insurance quote.
- The drawing will be held when we accumulate 100 insuring units.
 - One entry for the referring party will be made for each insuring unit of their referral. Insuring Unit equals:
 - Each vehicle that has comprehensive and collision coverage
 - Standard/Preferred Home
 - Standard/Preferred Rental/Investment Property
 - Supported Recreational vehicle units with physical damage
 - Commercial Package Policy of all forms
 - Monoline Commercial General Liability Policy
 - Supported workers compensation policy
 - Personal or Commercial Umbrella policy
 - Dale Insurance reserves the right to determine each qualifying unit.
- Entries are not dependent upon our ability to successfully place insurance.

Upon drawing a winner:

- We will contact the winner by email and phone to the current contact information we have in file, and
- We will post winners on our website at www.daleins.com under the news and events tab
- Winners will have 3 business days to respond to our contact efforts
 - If the winner does not respond, we will draw a new winner on the 4th business day
 - We cannot take responsibility for incorrect or out of date contact information or any communication failures

Dale Insurance reserves the right to change or terminate this referral program at any time